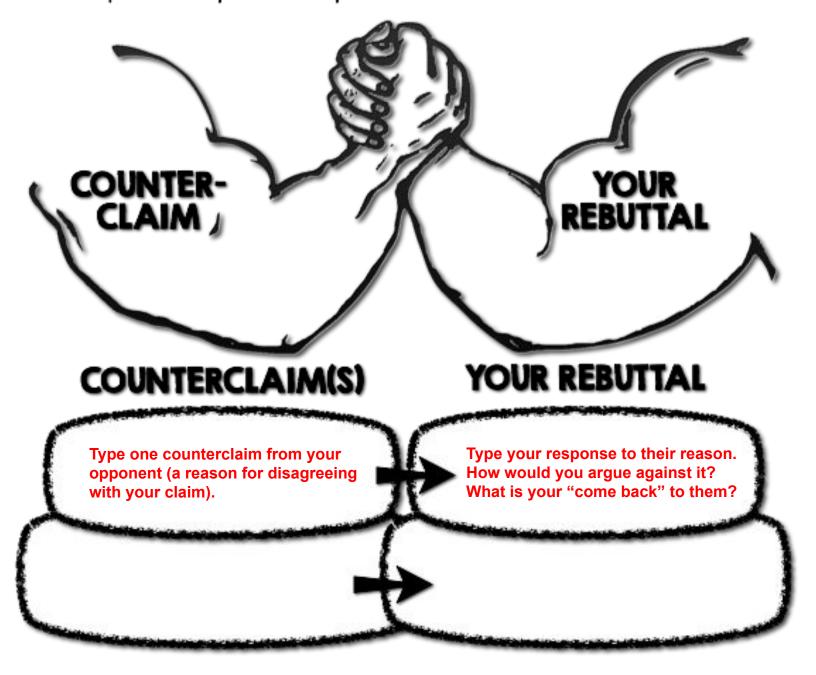
Building Your Argument: Addressing the Counterclaim Protect your claim by acknowledging and addressing the opposition's counterclaim. Not backing down to your opponents gives you "street cred" or CREDIBILITY!

- -> KNOW the COUNTERCLAIM: this is the opposite, or opposing viewpoint, of your claim.
- →ADDRESS the COUNTERCLAIM in your paper, acknowledging that there are those who disagree. This shows your readers you realize that some may disagree with you.
- →WRITE a REBUTTAL: Prove the COUNTERCLAIM is FALSE or ineffective with your own EVIDENCE that refutes theirs. Your rebuttal is another REASON, but this time it is in direct response to your opponents. It's like the final round in an arm-wrestling competition and you have to lay down the hammer. Be STRONG!



THE BODY: WRITING A PARAGRAPH THE COUNTERCLAIM & YOUR REBUTTAL

FÈWrite your opponent's counterclaim:

CÈFind EVIDENCE to rebut your opponent. Include at least TWO supporting details to back you up (details include expert quotes, facts, statistics, etc.):

HÈHow can you connect the EVIDENCE to your REBUTTAL? EXPLAIN how the evidenceÁ supports your rebuttal and your overall CLAIM, why it's important, and how it negates yourÁ opponent's COUNTERCLAIM.

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